

Minutes of IOV Executive Meeting on 18th December 2020

Present (online): Tony Manning (chair), Zulqar Cheema (Treasurer), Ian Sandall, Brian Rose (President *ex officio*)

Apologies: Peter Hinkson (received c. 5 minutes before the start of the meeting with no explanation)

1. Minutes of meeting of 18th December 2020 and any matters arising.

Minutes were agreed, and there were no matters arising.

2. Membership and Finances

Cheema reported one further member resignation. Our current balance stands at c. £6600 all-in.

Discussion: these are tough times across the industry. BR said that people often suffered isolation, and we need to reach out including phone catch-ups. Initiatives such as Focus TV and a new edition of Focus Magazine would help to give members something tangible to justify remaining involved.

3. Review of Tasks and unfinished business

(see attached) This “Master List” is intended to ensure follow-up and completion of tasks or at least feedback if they are not on track.

4. IOV as a partner/subsidiary of GTC pros and cons

Brian’s impression is that there is no appetite for the IOV getting on-board with the GTC. This seems to have been based on an informal conversation with John Henshaw, although if there was a “No” it remained unclear what the question was.

Ian expressed concern that we no longer had the numbers to be viable without some kind of partnership. Chair commented that whether or not there was such a partnership we would need to still be responsible for our own work and development as an organisation. Maybe we’re not an attractive proposition until we do. At any rate the GTC wouldn’t do this for us any more than they do for the Wildlife guys. Ian felt that the Chair was showing luke-warm commitment to the project. Chair clarified that he was happy to get some direct conversations going, and Brian suggested the contact point ought to be the Chair, Graham Maunder.

TM to contact Graham Maunder and see if a discussion involving TM and IS would be possible on Friday afternoon.

Chair suggested we need to consider:

- a) The nature of any proposed collaboration
- b) What do we bring to the party?
- c) What are the mutual gains?

Brian commented that as image-makers our public face needs to be strikingly good. He also noted that some prestigious associations and brands sometimes hit the buffers, the Moving Image Association going from an impressive office suite to a “broom cupboard” at Pinewood, similarly the BKSTS. It’s important to identify your key value, e.g. if your strength is as a technical body trying to expand and broaden the menu might be disastrous.

At a human level we need to remember just how isolating and stressful these times are. We need to make the call just to see how people are. Chair commented that continuing member Zoom meetings and other initiatives also helped to keep people connected and supported.

Our attitude as leaders was crucial – are there opportunities, even in these times? A glass-half-full approach was more likely to bring about success.

5. Focus TV pilot and future development

This project got off to a successful start with many encouraging comments from members. The intention is to run it weekly, sessions of around 20 minutes, with a panel of four. There are some limitations with the Streamyard platform, but it works well enough for this format.

6. AGM ? 10th March

The date was agreed. Ian raised the question of finding suitable new blood for the Exec. Chair commented that we can also look at co-opting members for a specific purpose and time-period, given that some are willing to help but not keen on a full commitment.

IS and TM to discuss in advance.

TM & Cheema to prepare formal notice; invitation to stand for Exec office (requires a manifesto); agenda. ALL – to decide on warm-up presentation. Ideas: Technical e.g.

7. Focus Magazine online new edition

TM reported that we now have 7 or 8 completed articles including no less than four submitted by Ian, who said he might also repurpose one or more of these as pieces to camera. We still need more material from members. TM proposed that by this means and also by syndicating printed articles separately we should look to gain a wider audience.

Ian suggested using [Issuu](#) and offered to send a link to work using that platform.

8. The (Virtual) Photography and Video Show 2021

a. https://drive.google.com/file/d/1aNbcTRD8vgC_XiOmA-DtEi_ByoSlCxZ6/view

Dates: 6 - 7 March 2021

There are still questions about the value of this show to the IOV as well as how we can be ready to capitalize on it. A final decision is needed one way or another.

9. Any other business

Zoom meeting for members. ZC suggested an 8pm slot following Focus TV.

Ian reiterated that at the heart of everything was the question of our Mission, which included why do we exist? and how do we help our members?

10. Arrangements for next meeting

TBA.

Minutes taken by Tony Manning.

This version 3rd February 2021.

Streaming; Artistic –
Storytelling. If the latter
IS is willing.

TM will look at Issuu as
well as
design/publishing
formats (no longer has
Adobe InDesign). Will
use Members' Zoom to
try to get new articles.

TM will check in detail
and report back.

Later agreed – Friday,
Feb 26th 9:30am

