

Minutes of Institute of Videography AGM held online on 10th March 2021

Ahead of the formal AGM Ian Sandall presented and led discussion on the topic of Creating a Narrative in Corporate Productions. A Powerpoint synopsis of his talk is attached.

The AGM 2021

1) Approve the Notice Convening the Meeting

21 members voted to accept the Statement of Accounts.

Executive Members Present: Tony Manning (Chair); Zulqar Cheema; Ian Sandall.

Additionally the following IOV members were present: Brian Hurst, Chris North, Mike Spanton, Byron Jackson, Dominic Erskine. Kevin Cook (has no voting rights), David Hunter, Brian Hibbitt, Alvin Burrell, Graham Bernard, Mike West, Anthony Manning, Derek Spicer, David Marris. Ian Sandall. The following members were unable to attend but had granted their voting rights to the Chair: Thomas Hill, Peter Wagner, Gavin Gration, Ian Clubb, Maurice Gilliam, Pete Hunter, Anthony Barnett.

It was decided that the quorum criteria had been met.

2) Appointment of Executive Committee Members

The following members who met our criteria offered themselves for election:

Alvin Burrell

David Hunter

Their manifestos had been posted here: <https://iov.uk/agm-2021-manifestos/>

Alvin and David were elected to the Executive.

Two existing members of the Executive offered themselves for re-appointment, viz.:

Tony Manning

Zulqar Cheema

Both were re-appointed to the Executive.

A vote of thanks to Ian Sandall for his period of service on the Executive was proposed by Zulqar Cheema and carried by the meeting.

3) Report on Membership and Finances (Zulqar Cheema)

Accounts for year ending 31st March 2020

The full statement of accounts is attached.

In respect of membership income Tony commented that if people are no longer fulfilling a function on behalf of our members then they ought to pay the fee. A number of members present assented to this idea. Tony added that there would be some exceptions. Alvin proposed that this would be discussed further within the Executive. Cheema clarified in response to a question that currently there were 24 non-payers. This included some whose long service to the IOV had been recognised by an honorary status, which would not change.

4) Executive Chair's AGM Address

Please see attached report.

5) Matters Arising from Chair's Report

a) Membership Trends. This is clearly an area of concern. The previous Executive committed to a development plan to bring together all of the elements needed to retain and expand our status as a viable organisation for video producers.

b) Executive Officer expenses. Historic agreements regarding particular roles within the organisation and fees attached to those roles will need to be re-examined in the light of our financial capacity. Detailed statements of debts to serving and past officers will need to be compiled and discussed with a view to reaching an agreement what the IOV is responsible for paying, capable of paying and when such payments or an offer in respect of such payments might be made without compromising the continuation of the IOV.

c) The IOV Website. Further development work will continue. The aim is at least to have all pages functional and up-to-date. At some point a further working party might be appointed. In the meantime members are encouraged to use the site and in particular for accredited members to complete their member profiles <https://iov.uk/edit-find-a-videographer/>

d) Social Media. Developing our social media presence is vital going forward. IOV Focus TV is developing well. Please join the event every Tuesday at 7:30pm on Facebook <https://www.facebook.com/groups/1662532383997618> Past episodes are available on our Facebook page; if not a member of our closed group just request to join.

e) Video of the Month. The Exec needs to gauge interest in a new competition or showcase. Please contact any member of the Exec if you want such an initiative to be revived and especially if you might be willing to lead on getting it organised.

f) Focus Magazine. We hope that the dispute that is currently preventing the publication of the magazine can be resolved amicably.

g) Accreditation. This is maybe the biggest issue for us all to consider. In my report I stated that "The Executive supports the idea that the IOV should move towards being an association of qualified professional video producers." It was suggested in the discussion that some means of enabling further discussion across the membership was needed.

h) VideoSkills The VS Curriculum is currently online on our website: <https://iov.uk/course/iov-approved-training-level-1/> There is no longer a book (the Third Edition was published in 2011). A project to produce a new, expanded and up-to-date version has previously been proposed.

i) The Forums Mostly questions are now posed on Facebook or raised at Member Zoom meetings.

j) Arbitration. The Service and associated post still exists and is seen as one of our USPs. Whether it should continue or take on a different form is always available for discussion. Any new appointee would need to undertake and pass [appropriate training](#) or the service would have to be outsourced.

k) Other Membership Benefits

The Executive will discuss the benefits and affordability of the Healthy Extras programme provided by Westfield Health.

6) Any Other Business

- Alvin – yes, we need more member involvement but the Exec needs to deliver change. At present we don't put ourselves across e.g. that the description of the IOV on the website is very limited and would not attract new members. Tony responded that a draft rewrite of the entire site content is virtually complete. He said he was not convinced we could really fix the existing site and might need something simpler and more punchy as a public-facing site.
- Alvin asked why we did not own Institute of Videography as a domain. It was agreed that Cheema and Alvin would seek to purchase www.instituteofvideography.co.uk, and possibly one other variant. Byron asked about .tv as a subdomain for our own productions. Kevin felt that the real value was in iov.co.uk
- Derek suggested that the Exec should create some proposals about changes and put them to the membership to debate. Cheema suggested that one forum for further presentation was the members' Zoom Meetings.
- Kevin asked whether we still had a global address that would reach all of the Exec and Tony replied that this remained as exec@iov.co.uk. Kevin suggested that members use this to put forward any ideas for discussion.
- Graham expressed his approval of how easy it was to participate in the meeting and how many good ideas were around.

Minutes taken by Tony Manning