



ANNUAL GENERAL MEETING REPORT

June 20th 2017

Time: 1930 - 2200

Hillscourt Conference Centre B45 8RS

Exec Attendees:

Anthony Manning (TM) (Chair)
Zulqar Cheema (ZC) (*ex officio*)

Treasurer)

Member Attendees:

Mike West
Peter Baughan
Keith Woolford
Hamdy Taha
Fiona Taha

In addition proxy votes given to the Chair were recorded as follows: Mike Payne, Chris North, David Hunter, Stewart Guy and James Edwards.

1) Approve the Notice Convening the Meeting

TM welcomed everyone, gave details of health and safety procedures for the meeting and once the time required to achieve a quorum (those present plus proxies) had passed advised there were insufficient members to permit the AGM to proceed. Our current constitution states:

"11. If such a quorum is not present within half an hour from the time appointed for the meeting, or if during the meeting such a quorum ceases to be present, the meeting shall stand adjourned to the same day in the next week at the same time and place or to such other time as the Executive Committee may determine."

I expressed the view that holding a further meeting in the Midlands in a week was unrealistic, particularly when we currently have no-one stepping forward for election to the Executive.

However an open discussion based loosely around the circulated agenda followed and below are key points from that discussion.

1. Concern was expressed about the fact that we were unable to get sufficient response re the AGM despite numerous postings. The earliest posting however might not have been easily found. Having important member news prominent on the website is a key issue going forward, as is members simply visiting and getting used to the site.
2. There were questions about what our members want from the IOV as well as what they might be prepared to offer. It was felt that a survey which included demographic information would be helpful. TM and ZC will put something together.
3. Some members have offered to act as IOV volunteers in one capacity or another short of offering themselves for election. Feeding useful content to the website on a possibly weekly basis (product news and reviews, tips and skills, etc) would help to boost our profile and even tempt sponsors in order to bring some income to the site. Members with industry contacts and marketing skills and business acumen more generally would be welcome.
4. We will still need a functioning Executive to manage the IOV's affairs, however. Please take this as a further request to submit your manifesto if you hold an IOV qualification and have been a member for at least 2 years. If we can achieve a minimum of 3 members in total we can function together with the efforts of volunteer helpers.
5. There was a discussion of the future of Focus Magazine as a print or online publication. There was a scarcity of feedback to gauge what members valued (or didn't) about the publication. If Focus is not being produced we will need to reset our membership fees downwards and create schemes to attract old members back plus new ones. Everyone agreed that getting younger members e.g. media school graduates was very hard to achieve. Some, however could be attracted to courses where the differential between member and non-member fees might be persuasive.
6. It was confirmed that our Membership Secretary, Martin Baker, would be leaving at the end of June. He has put in a tremendous amount of work, not only on membership matters, but also with creating and developing our new website, which has proved to be quite an immense task, and one which will continue.
7. We have received potential offers for the domain www.iov.com and could achieve approximately \$20,000. Given the extent of monies owed (see accounts for details), it appears to be necessary to explore all reasonable offers and make arrangements to settle monies owed (probably via an agreed payment scheme rather than via single payments). Ownership of iov.co.uk would continue. Members present asked that we stipulate that the sale would not go to a business in the same or similar fields if this is possible.
8. A number of issues to do with developing and improving the website were raised. We have had lively (sometimes very lively!) and informative debates via our forums. This is still possible, it just needs to get going again. We need Member Profiles to be up and running asap. There remain some issues about navigating the site. We also need to reach out to the industry in various ways. There are still some archived items e.g. publicity brochures that need to be available for download (we will need to check whether they need to be revised and updated however).
9. More broadly, in terms of the IOV's identity, we need to promote and value VideoSkills-based accreditation and get some courses running (we have had some well-worked proposals and aim to put these in place asap).